



Texas Rio Star Grapefruit Recipe Challenge
Fit, Fun & Fabulous!

1. **ENTERING:** The contest can be entered via the **Texas Rio Star Grapefruit Recipe Challenge** website, www.riostarchallenge.com. Contestants may complete the online entry form and submit the recipe(s) through the website, or download a printable entry form and send in along with a copy of the recipe submission. A separate contest entry form *must* accompany each recipe. Contestants may enter more than one recipe. Entries not completed online should be sent to **Texas Rio Star Grapefruit Recipe Challenge**, 901 Business Park Drive, Ste. 100, Mission TX 78572. To request a copy of the rules and entry form by mail, send a self-addressed-stamped-envelope to the address above. Contestants may enter one division only – either as a home cook or professional. A professional is defined as anyone who receives compensation as a result of cooking for the public such as chefs, chefs-in-training and caterers. Home economists, test kitchen staff, dietitians, food stylists, food photographers, and food editors/writers are considered professionals for the purposes of this contest.
2. **ENTRIES:** All entries must be original creations and never before published in print or online, infringe on third-party copyrights and never entered in any other contest. All entries will become property of TexaSweeet Citrus Marketing, Inc. and *Taste of the South* magazine. These entities shall have the right to edit, adapt and publish any or all of the recipes and may use these recipes in any media without attribution or compensation. Submission of an entry transfers all the rights, title and interest in the entry, including without limitation, all copyrights to TexaSweeet Citrus Marketing, Inc. and *Taste of the South* magazine. TexaSweeet Citrus Marketing, Inc. and *Taste of the South* magazine will not guarantee the acknowledgement of receipt of entries and will not be responsible for lost, late, misdirected, stolen or incomplete entries or for printing, typographical or mechanical errors. Contestants must select one of three categories for each recipe entered: Salad, Entrée or Dessert. Contestants may enter more than one recipe; however, each recipe *must* be submitted separately using the official entry form found at www.riostarchallenge.com or through a written request for an entry form at the address noted above.
3. **RECIPES:** Recipe(s) must include the sections or juice from at least one fresh Texas Rio Star grapefruit. Recipes are limited to no more than eight (8) ingredients excluding herbs and/or spices. Refer to Frequently Asked Questions on the contest entry website (www.riostarchallenge.com) for further information regarding herbs and/or spices. Exact sizes and measurements must be included next to each ingredient. No other variety of grapefruit may be used. Ingredients must be listed in the same order as they are called for in the recipe directions. Directions must be written in paragraph form and include pot and pan sizes. Recipes submitted by mail must be printed or typed in blue or black ink on 8.5x11-inch white paper.

4. **ELIGIBILITY: Texas Rio Star Grapefruit Recipe Challenge** is open to legal U.S. and Canadian residents 18 years of age or older. Employees of TexaSweat Citrus Marketing, Inc. and *Taste of the South* magazine, its affiliates, members, advertising or promotional agencies, and the immediate families and members of the households of such employees are ineligible.

By participating, entrants agree to these official rules and the decision of the judges and sponsors, both of which shall be final, and agree to release and to hold TexaSweat Citrus Marketing, Inc. and *Taste of the South* magazine, its advertising and promotional agencies and their respective directors, officers and employees, harmless against any and all claims, liability and damages arising out of their participation and the acceptance and use of prizes. Void where prohibited by law.

5. **TIMING:** Contest begins October 15, 2008 and ends February 15, 2009. Entries must be received no later than 5 PM (EST), February 15, 2009.
6. **JUDGING:** Final judging will be done by a panel of professional food experts. Criteria will include overall appeal, originality, taste, convenience, nutrition, visual appeal and ease and speed of preparation. Decisions of the judges are final.
7. **PRIZES:** There are three (3) first place prizes of \$500 for each of the three (3) recipe categories (Salad, Entrée, and Dessert) in the Home-Cook Division and three (3) first place prizes of \$500 for each of the three (3) recipe categories in the Professional Division. One (1) grand prize of \$1,000 will be chosen from the three (3) first-prize recipe winners in each division – home cook and professional. The total prize money allocated to the competition is \$5,000.
8. **NOTIFICATION:** Each winner will be notified by telephone, followed by a confirming e-mail no later than April 1, 2009.
9. **CONDITIONS:** All federal, state and local taxes on the prize money are winners' sole responsibility. Winners will be required to sign an affidavit of compliance with contest rules, statement of originality, a release of liability, granting of publication rights and publicity release. Any winner, who does not sign and return these documents within 30 days, for any reason whatsoever, including failure to receive notification, will be disqualified, and his/her prize will be forfeited and may be awarded to a substitute winner.
10. Winners' names and images may be posted on the TexaSweat Citrus Marketing, Inc. website (www.texasweet.com) and/or *Taste of the South* magazine website (www.tasteofthesouthmagazine.com).

Sponsor: TexaSweat Citrus Marketing, Inc. Advertising, judging and related support is courtesy of *Taste of the South* magazine.